

Mary Parke

584 Castro Street #415 San Francisco, CA 94114 • 415-336-8393 • mary@maryparke.com

Instructional Designer and eLearning expert specializing in training faculty in online and hybrid course creation; implementation, systems analysis, and project management for learning management system solutions; advocate for eLearning solutions that help diverse communities understand current technologies that support efficient, scalable delivery and implementation of content and methodology.

EMPLOYMENT

Learning Technologies Specialist

University of California San Francisco San Francisco, CA

January 2011 - Present

Support learning technologies and online course design and management. Sample projects include:

- **Moodle 2 Evaluation:** Project Lead on Moodle 2 features evaluation; planning for the learning objects repository (LOR - Alfresco); lecture capture integration (MediaSite), and LAMS (Learning Activity Management System) evaluation. Perform beta and Q/A testing of Moodle 2; evaluation of new tools, functionality, and 3rd party feature sets for usability, adoption, and integration with existing systems, workflows, and training
- **Moodle 2 to Alfresco Integration Project:** Lead consultant to development team. Focused on usability and custom integration analysis as well as archiving and systems disaster recovery plan for linking our LMS and LCMS via single-sign-on and access from within the LMS. Whitepaper: *Moodle 2 – Alfresco Integration*, copyright UC Regents 2011
- **School of Nursing MNP Core Course Curriculum:** Instructional design consultant and creator of course template and branding for core courses based upon needs analysis and usability feedback from faculty and students. Trained-the-trainer and assisted with faculty adoption training
- **Clinical Translational Sciences Institute Online Program Pilot:** Instructional design consultant to the team's first fully online course [EPI 150.03 – Designing Clinical Research for Students](#). This course was co-developed with the program Director, Deborah Grady, MD, MPH; Kirsten Bibbins-Domingo, PhD, MD, MAS; Director of Online Education, Chris Garret, MA Ed
- **School of Nursing, NICU Simulation-Based Learning Project:** Assisting a faculty member in creating a simulation based learning module whereby students are presented with a case study and must make decisions for treatment
- **Lecture Capture Software Selection Project:** advised on Lecture Capture software based upon usability and technology integration needs on campus; researched use of Lecture Capture in higher education as well as medical schools and presented findings to multi-disciplinary team stakeholders
- **SCORM & Articulate Training:** In-depth analysis of history and future of SCORM along with comparison of popular SCORM creation tools; presentation to various teams and delivered a fully-online Articulate SCORM training module available at <https://moodle.ucsf.edu/mod/scorm/view.php?id=112622>

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Senior Instructional Designer

City College of San Francisco

San Francisco, CA

April 2008 – June 2010

Directly supported 300+ courses and 400+ instructors a semester; indirectly supported over 12,000 students (12% of the credit course offerings at the college). Sample of skillset:

- Migration from legacy LMS (WebCT, Blackboard, Moodle) to new LMS (Moodle)
- Established processes consistent with institutional practices including Banner SIS Integration; user authentication, course creation, and enrollment procedures; systems maintenance; semester rollover processes, legal policies, security, training, instructional practices
- Conducted train-the-trainer; sys admin staff training; new faculty, migration faculty, and support staff training both online and in person
- Advised and trained on intellectual property and copyright, accessibility and ADA, and FERPA compliance
- Established online, phone, and in-person support procedures for faculty and students
- Supervised student workers
- Created and moderated online community collaboration area for faculty
- Negotiated hosting contracts terms, conditions, compatibility, and migration
- Supervised custom coding projects as the project manager for CCSF
- Acted as final evaluator of online courses prior to delivery for distance learning team
- Created a searchable, indexed, knowledge-based system for faculty and student support at <http://knowinsight.ccsf.edu>

Moodle LMS Consultant

University of San Francisco

San Francisco, CA

October – December 2009

Consulted with the *Center for Instruction and Technology* team.

- Configured multiple Moodle instances' systems administration menus for usability and compatibility with their existing SIS system
- Established administrative processes for managing SIS information and courses on the system including naming conventions, categorization, and rollover policies
- Provided their instructional designer with training materials to adapt for their faculty

UCSF AIDS Health Project

San Francisco, CA

March 2007 – March 2008

- Assisted in selection of hardware and Moodle LMS software for implementation
- Trained on how to migrate courses from WebCT to Moodle 1.8.2
- Migrated courses from WebCT to Moodle 1.8.2
- Trained on Moodle course design – conversion of layout and delivery from WebCT to Moodle

Instructional Designer

DeAnza Community College

Cupertino, CA

August 2006 – March 2008

Instructional designer and trainer for Moodle LMS system adopted in 2006.

- Co-led the migration from old LMS systems (WebCT, ETUDES, Blackboard) to new Moodle system
- System administrator (policies, processes, and procedures developer) to integrate the new LMS with existing campus systems and create new systems as needed
- Usability tester and adviser on software upgrades

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Technology Facilitator and Assistant Teacher

Lick-Wilmerding High School

San Francisco, CA

August 2005 – June 2006

Designed and implemented technology-based curriculum in collaboration with faculty

- Analyzed network systems & software; reported findings to committee
- Supported a 9-member Teacher Pilot Laptop Program
- Built a Linux server, configured the Apache web-server, installed PHP, MySQL, and Mambo on it to trial run Mambo for CMS functionality at the school (Mambo is now Joomla)

ACADEMIC PRESENTATIONS AND PUBLICATIONS

University of California Moodle Summit - 2011

- Contributing member to a new collaboration between Moodle-using University of California institutions
- Whitepaper contribution: *Moodle 2 – Alfresco Integration Project (UCSF)*, copyright UC Regents 2011. Available upon request

Digital Teaching and Learning Consortium - LMS Project 2006-2010

- Contributing member to a consortium of schools in the California State University, University of California, and Community College of California systems on the Moodle Learning Management System software. Hosted by San Francisco State University

MoodleMoot West Coast (San Francisco, CA) 2009

Online Teaching Conference (Cabrillo College, Aptos, CA) 2009

- Presented to faculty, administrators, and staff:
Moodle Site Administration: Bringing Together Technology and Usability
(description: <http://moodlemoot.org/mod/forum/discuss.php?d=235>)

EDUCATION

M.A. Education (Instructional Technologies), San Francisco State University, 2006

CA Professional Clear Multiple Subject Teaching Credential, San Francisco State University, 2004

B.S.W. (Social Work), University of Illinois at Chicago, 1996

SOFTWARE AND STANDARDS

- Moodle • Sakai • Blackboard • Canvas • SumTotal • MeridianKSI • Mahara • Alfresco
- Collaborate • Elluminate • MediaSite • Screencast • Camtasia • Articulate Suite • Captivate
- Respondus • Footprints • Kayako • Adobe Creative Suite • Dreamweaver • BBEdit • Audacity
- SoundSoap • Visual Hub • Handbrake • MPEG Streamclip • QuickTime Pro • iMovie • Final Cut Pro
- PHP • SQL • HTML • CSS • SCORM 1.2 and 2004 specifications compliance • IMS • QTI • LTI

ADDITIONAL ONLINE PRESENCE

LinkedIn: <http://linkedin.com/in/maryparke>

Home: <http://maryparke.com>

Blog: <http://id.maryparke.com>

Moodle 1.9.x: <http://lms.maryparke.com>

Moodle 2.x.x: <http://test.maryparke.com>

ePortfolio: <http://mahara.maryparke.com>